



LEADING LUXURY REAL ESTATE SUMMIT

FEBRUARY 1-5, 2027

A'ILA RESORT

PRESENTED BY

LJF CONSULTING



THE OPPORTUNITY

Private wealth is expanding faster than the market that serves it.

The population of individuals holding substantial private wealth has grown to a scale the luxury property sector has never encountered. Capital is present. Demand is present. What remains scarce is the caliber of counsel these clients expect, and the settings in which lasting relationships with them are formed.

510,000+

Individuals worldwide holding thirty million dollars or more

\$60T

Combined wealth of that population, roughly double annual U.S. GDP

52M

Millionaires globally, four times the number in 2000

47%

Rise in U.S. home prices over five years

31%

Repeat luxury buyers now purchasing entirely in cash

"The clients are present. The capital is present. How do they become your client?"

UNDERSTANDING THE CLIENT

This clientele measures every interaction against the finest experiences in the world.

A client of exceptional means has spent a lifetime in environments of uncommon quality. Private aviation. The world's most celebrated hotels. Service delivered without friction or fanfare. Their baseline expectation for any professional relationship, including property, is calibrated against those standards.

They are not searching for a property.

They are searching for counsel they can trust.

When that trust is earned, they extend it quietly and completely, introducing family, colleagues, and their closest circles. A single relationship, properly kept, compounds for a generation.



THE HOST

LJF Consulting convenes the institutions that define the category.

LJF Consulting operates at the intersection of law, strategy, and luxury real estate. Founded by Lissa Jean Ferrell, an attorney, who brings over three decades of performance and expertise to the industry, the firm facilitates quiet, high-value introductions among the professionals who manage the private affairs of families with substantial wealth.



THE OCCASION

A closed environment designed for candor.

The Leading Luxury Real Estate Summit is an invitation-only gathering. It removes the spectacle of large-scale conferences to create a setting where principal figures can speak freely about the mechanics of serving exceptional clients.

DURATION

Four days

DATE

February 1-5, 2027

ATTENDANCE

Limited to invited participants

SETTING

A'ila Resort, Saint Lucia

ADMISSION

By invitation only

QUALIFICATION

Demonstrated excellence in luxury real estate with ultra high net worth clientele



THE SETTING

A'ila Resort, Saint Lucia. An exclusive sanctuary designed for absolute privacy.

The Summit will not be held in a conference hotel. It takes place at the A'ila Resort, a newly developed wellness resort, where we will be the inaugural guests. The Aila is the first and only longevity center in the Caribbean. Set amidst Saint Lucia's natural beauty, the setting does a great deal of the work that no agenda can: it slows the pace, removes the noise, and places every conversation in an atmosphere of total ease.

Intimate luxury environment

Sweeping views of the Caribbean Sea

Exclusive beach access

Below the Hurricane Belt

Mediterranean fine dining and global gastronomy

1st and only longevity center in the Caribbean

TheLifeCo Wellness Center

Approved Citizenship by Investment Property



THE ROOM

An intimate number of professionals who hold the private attention of the world's wealthiest individuals and families.

Sponsorship is measured by the quality of the room. Every guest is vetted and represents an established real estate practice trusted by the world's wealthiest individuals and families with their most significant private transactions.



A message placed in this room travels into private client conversations for years afterward.

THE RATIONALE

Influence at this level is built privately through personal relationships.

For a sponsor, this Summit offers something advertising cannot reproduce: presence inside the room where the standards of luxury property service are being set. Association with LJF Consulting places a sponsor alongside the institutions that define the category. Every element of the program is an occasion for quiet, credible connection with the professionals who counsel the world's wealthiest households. Sponsorship is integrated rather than displayed. LJF Consulting composes each partner's presence into the rhythm of the Summit, so that association is felt in the quality of the occasion itself.

01

Adjacency. Your name in the company of the world's defining luxury institutions.

03

Discretion. A closed, invitation-only environment.

02

Access. Seven days among vetted professionals and LJF Consulting executives, in settings built for real conversation.

04

Continuity. Relationships that persist through the LJF Consulting network long after the final evening.



PRESENTING PARTNER

\$100,000

CATEGORY EXCLUSIVE

- Sponsorship of (1) keynote with topic and speaker selection*
- (5) Summit attendee guest tickets (including lodging)
- Premiere excursion naming rights
 - Luncheon at The Jade Mountain Resort
 - Sunset Island Cruise
- Signature dinner naming rights, choice of evening
- (3) Content pieces via top real estate creators featuring key brand messaging
- Dedicated seating at signature dinners and excursions
- Brand and logo inclusion in marketing materials (including step and repeat)
- Press release inclusion
- Post-event impact report



*Topic and speaker selection subject to LJF Consulting approval.

SIGNATURE PARTNER

\$50,000

CATEGORY EXCLUSIVE

- Sponsorship of (1) panel or workshop with topic and speaker selection*
- (3) Summit tickets
- (1) Signature lunch/dinner naming right, choice of nights
- 1 content pieces via top real estate creators featuring key brand messaging
- Brand and logo inclusion in marketing materials (including step and repeat)
- Named partner in press release
- Post-event impact report



*Topic and speaker selection subject to LJF Consulting approval.

SALON PARTNER

\$25,000

- (2) Summit tickets
- (1) afternoon touchpoint / experiential activation focused on informal networking
- Brand mentioned in select creator content
- Brand and logo inclusion in marketing materials (including step and repeat)
- Named in press release



SUPPORTING PARTNER

\$15,000

- (1) Summit ticket
- Brand mentioned in select creator content
- Brand and logo inclusion in marketing materials (including step and repeat)
- Named in press release



SIGNATURE GIFTING PARTNER

In Kind Donation

- Hero item in welcome bag, all 50 attendees
- Logo card insert
- Featured in creator content



THE STANDARD

A name is only ever lent to company that deserves it.

LJF Consulting understands that for a sponsor, association is a matter of stewardship. With an invite only attendee list, it is more than a guest list. It is a distribution channel. Every guest attending this Summit already commands the attention of ultra high net worth buyers and sellers. We're filling the room with people who bring their own rooms.

We're filling the room with people who own their own rooms.



THE INVITATION

A limited number of partnerships. A private conversation to begin.

Sponsorship of the Leading Luxury Real Estate Summit is extended by arrangement with LJF Consulting.

1. A private conversation with LJF Consulting leadership, at your convenience.
2. A tailored partnership composition reflecting your interests.
3. To protect the value of your investment, we're offering category exclusivity to only one brand per industry, reserved in the order confirmations come in.
4. Documentation and confirmation, handled with complete discretion.

LJF Consulting

A'ILA RESORT · SAINT LUCIA · FEBRUARY 1-5, 2027

ABOUT LJF CONSULTING

Transforming vision into opportunity.

LJF Consulting is a boutique strategic advisory firm specializing in organizational strategy, partnership development, and business growth initiatives that create meaningful and measurable impact. We partner with corporations, professional services firms, developers, and industry leaders to transform vision into opportunity through innovative thinking, strategic relationships, and disciplined execution.

Recognized for our ability to convene influential stakeholders and cultivate high-value partnerships, we create platforms that connect people, ideas, and capital to drive growth and long-term value creation.

At the intersection of luxury, real estate, and relationship capital, LJF Consulting brings together industry leaders and premium brands to create exceptional experiences and transformative business opportunities. Our expertise lies in building strategic alliances, fostering cross-industry collaboration, and creating environments where meaningful connections lead to lasting business relationships.

As the creator and strategic force behind the Leading Luxury Real Estate Summit, LJF Consulting is committed to advancing the luxury property industry by bringing together top-producing agents, developers, investors, private wealth professionals, and luxury lifestyle brands to explore emerging trends, share insights, and unlock new opportunities.

We believe luxury real estate is more than the sale of exceptional properties; it is the art of curating experiences, building trusted relationships, and creating enduring value and legacy. Through thoughtful strategy and purposeful engagement, LJF Consulting is helping shape the future of luxury real estate by creating spaces where influence, expertise, and opportunity converge.

Connecting the People, Partnerships, and Possibilities That Define Luxury Real Estate.

Meet The Founder

Lissa Jean Ferrell is an accomplished attorney, business strategist, and executive leader with more than 25 years of experience guiding corporations, financial institutions, professional services firms, and mission-driven organizations through growth, transformation, and long-term value creation.

Lissa maintains an active real estate law practice as Of Counsel with Javerbaum Wurgaft Hicks Kahn Wikstrom & Sinins, P.C. She represents clients in sophisticated commercial and residential transactions, development projects, acquisitions, dispositions, and related business matters.

As Founder and President of LJF Consulting, Lissa operates at the intersection of real estate, luxury, hospitality, strategic partnerships, and relationship capital. Since establishing the firm in 2011, she has helped organizations translate ambitious ideas into actionable strategies, develop high-value partnerships, strengthen their market positioning, and build sustainable platforms for business and community impact.



Lissa Jean Ferrell

Meet The Team

Christina Chalmers



Christina Chalmers is a marketing and brand strategist with 15 years of experience across CPG, beauty, and startups, specializing in go-to-market execution and experiential activations. She has served as head of marketing leading strategy and experiential marketing initiatives that translated into measurable growth. Christina holds an MBA from Seton Hall University and serves as a Venture Mentor for Level Up Ventures, Hearst's corporate venture capital fund, advising early-stage founders on go-to-market strategy. She brings a rare combination of strategic marketing rigor and hands on experiential expertise, creating moments that convert attention into lasting growth for LJF Consulting.

Gabby LeTourneau



Gabby LeTourneau is a communications, sales, and events professional with experience in luxury media, business development, marketing, and relationship management. A graduate of UGA's Grady College of Journalism and Mass Communication, she began her career at Atlanta Magazine, where she developed expertise in consultative sales, client relations, and marketing. Gabrielle brings a polished, relationship-driven approach to building strategic partnerships and supporting elevated experiences for LJF Consulting.